

**FOR IMMEDIATE RELEASE FROM THE CENTER FOR VALUES-DRIVEN
LEADERSHIP
COLLEGE OF BUSINESS, BENEDICTINE UNIVERSITY**

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New Web Portal Highlights Leading Companies in Sustainability and Values-Driven Business Practice

The Center for Values-Driven Leadership announces the creation of their new web portal, www.cvdl.org, which launched last week. The portal is a clearinghouse of multimedia resources for executives and educators interested in sustainable business and corporate responsibility.

Visitors to the website will find a collection of videos featuring executives from some of the world’s most values-driven companies. Called “Values-Driven Exemplars,” these companies and leaders drive competitive financial performance by focusing on social, ethical, and environmental excellence.

Featured companies include Shore Bank, McDonald’s, Google, Herman Miller, Gap Inc., and many more. Additional videos will be posted regularly.

The Center for Values-Driven Leadership’s web portal provides a convenient location for delving deeper into the topic of private gain and the public good. In addition to videos, the web portal offers a regularly updated “recommended reading” list for those interested in topics such as leading change, sustainability, and women in leadership. The website also features information on other organizations and centers working in areas related to corporate social responsibility, leadership, and sustainability; and a calendar of events consistent with the CVDL’s mission to advance the understanding and practice of values-driven leadership for the benefit of business and society worldwide.

“Our website offers a compelling look at the challenges and opportunities facing companies who choose to lead their industries in sustainable value creation,” says Jim Ludema, Ph.D., Director of the Center for Values-Driven Leadership. “The web portal will be a useful resource for practitioners, educators, and students around the world.”

About Benedictine University

Founded in 1887, Benedictine University is a Catholic University in the Benedictine tradition providing a values-centered education designed to prepare people from diverse backgrounds for a lifetime as active, informed and responsible leaders in the world community.

The University offers a wide array of undergraduate, graduate and doctoral programs through its five colleges: the College of Business, the College of Education and Health Services, the College of Liberal Arts, the College of Science, and the Margaret and Harold Moser College of Adult and Professional Studies. More information about Benedictine University can be found at www.ben.edu.

About the Center for Values-Driven Leadership

The Center for Values-Driven Leadership offers research, education, and outreach opportunities to help business leaders forge new paths to profitability. It is a gathering place where top executives, entrepreneurs, and thought leaders come together to innovate at the forefront of values-driven business practice. More information about the Center can be found at www.cvdl.org or by calling 630-829-2178.